

Alicia Michelle Linarez Cerrato

Graphic Design Student



amlinarez25@gmail.com



+504 9435-0054



Res. El Sauce, Tegucigalpa, Honduras

Profile

I'm a graphic designer with a strong foundation in visual structure and artistic sensitivity. With a background in drawing, illustration, and painting, I approach design as a tool to communicate emotions and ideas with clarity and depth. I combine creativity with analytical thinking and organization, aiming to create thoughtful, emotionally resonant work that connects with audiences on a meaningful level.

Education

UNITEC – Universidad Tecnológica Centroamericana

2021 – Expected 2026

Bachelor's Degree in Graphic Design

South International School

2020

High School Diploma

Skills

Technical skills

Adobe Creative Suite

- Illustrator · Photoshop · InDesign · After Effects · Premiere Pro

Web & Digital Tools:

- HTML · CSS · Bootstrap · Visual Studio Code · GitHub · CapCut

Soft skills

- Responsible and highly organized
- Creative and detail-focused
- Strong time management
- Leadership and teamwork
- Clear communication

Languages

Spanish

Native

French

Basic

English

Fluent

Experience/Academic projects

Brand Identity Redesign – Infrios

2025 | Real client project

Developed a complete brandboard including logo, color palette, and typography for a fruit-based product brand.

Visual Identity Manual – Cerro Juana Laínez Park

2025 | Team project with real client

Co-developed the brand system and applications for an ecological and cultural park, including signage and branded materials.

Editorial Design – Makao Magazine

2025 | Academic project

Designed a full tourism magazine from concept to layout, including illustrations and visual storytelling.

Product Catalog Photography – Voces Vitales

2024 | Academic project

Photographed product shots for a women-led entrepreneurial initiative, contributing to a clean, consistent visual catalog presentation.

Promotional Video – TastyCo

2024 | Real client project

Produced and edited a short video to promote a local business, combining motion graphics and clear messaging.

Team Portraits – UNITEC Volleyball Team

2024 | Academic project

Photographed portraits of university volleyball team members, focusing on expression, lighting, and visual consistency.

Innovation Management System – Plaza Café

2023 | Academic project with real business

Developed a design proposal for an Innovation Management System tailored to the needs of a local SME, integrating branding and communication strategies.